



KERALA PINK VIVID AND FADED

COLLECTION OCHRE

DESCRIPTION

OCHRE WILD rugs are made from raw fibres that are directly sourced from regional farmers. The methods of growing are organic, pesticide and chemical fertilizer free. When organic natural dyes are combined with hand spun raw organic fibres, the colours achieved are vibrant and alive. Each fibre type absorbs the vegetal dye with a different intensity creating a beautiful variegation in depth and hue. The pre-mordanting treatment of the fibres is essential for the fixing of the dye to the yarns. The natural dying process uses age old recipes and, in the hands, and eyes of the master dyers we work with, those recipes are endlessly fine-tuned and adjusted to achieve the astonishing spectrum of OCHRE WILD colour. Each OCHRE WILD rug is unique, sustainably created and ultimately, intimately connected to our shared earth.

MATERIALS

Jute, Cotton, Natural Dyes

DIMENSIONS

Width: 72.83" (185cm)

Length: 118.11" (300cm)

CUSTOMIZABLE

This product is customizable. Please [contact us](#) to find out more about this product.

ADDITIONAL DETAILS

Indo-Tibetan Handwoven Flatweave

Jute in Madder and Lac

Fringe of cotton in Madder and Lac

Natural dyes can vary from batch to batch and will change naturally over time based on use and exposure to sunlight

Each rug will be different in its colour effect and some

discrepancies in sizes might occur